

## **Minutes for Beloit Convention and Visitors Bureau Charitable Foundation, Inc. Board of Directors March 2025 Meeting**

03/18/2025 | 08:00 AM - -06:00 Central Time (US & Canada)

Virtual via Microsoft Teams

### **Attendees (5)**

Mr. Celestino Ruffini; Julie Uram; Mr. Spencer Waite; Ron Whitley; Erick Williams;

### **Call to Order**

The meeting was called to order at 8:04 a.m.

### **Establishment of Quorum**

A quorum was established with the only absent members being Marx and Santillan-Reyes.

### **Consent Agenda**

- **BCVBCF, Inc. meeting minutes**
  - **September 24, 2024 meeting minutes**
    - **Minutes for Beloit Convention and Visitors Bureau Charitable Foundation, Inc. Board of Directors September 2024 Meeting**

Ruffini reviewed the minutes from the prior meeting. A motion to approve the consent agenda was made by Uram and seconded by Whitley. The motion passed unanimously.

### **New Business**

- **Biographies/Head Shots, Board Evaluation Survey, Confidentiality Statement, Conflict of Interest, DEI Demographics Survey**
- **Activities of the organization**
  - **Visit Beloit events venue**
  - **Beloit Kubb Open**
  - **Public art**

Ruffini stated the the events venue opens next week. The project is still slightly under budget, there will be work remaining to accomplish later in the spring/summer including

replacement of the east patio and stairs, landscaping, a new outdoor art installation, a new name for the venue will be announced in the coming weeks, and work to begin booking the venue will start to occur. A total of \$20,000 has been budgeted in rental revenue this year. Ruffini then discussed the latest with the Beloit Kubb Open which will take place on August 9 at Pohlman Field. Details and registration can be found at [visitbeloit.com/kubb](https://visitbeloit.com/kubb). Ruffini noted that he will be applying for grants to assist with public art installations in the community, as well as has committed to work with the Downtown Beloit Association and the Beloit Art Center on more vinyl utility box wraps. The organization won an award from the Downtown Beloit Association recently because of the investment we made into the vinyl wraps in 2024.

## **Informational Updates**

- **Board Chair**

None.

- **CEO**

Ruffini commented that the \$71,000 budgeted transfer from Visit Beloit, Inc. to this organization has occurred, the sponsorships to the Beloit International Film Festival and Friends of the RiverFront have been paid for the year, 50% of the Beloit Sky Carp sponsorship has been paid and a new contract will be negotiated beginning in 2026, the organization will continue to advocate for grant applicants, it is likely that the exploration of creating a 501(c)(2) organization will occur this year which will affect the structure of who owns our property, and lastly, Whitley's term ends in 2025 and a new chair along with a new board member will need to be considered.

- **Board of Directors**

None.

## **Adjournment**

The meeting adjourned at 8:30 a.m.