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FOR IMMEDIATE RELEASE

CLAIM YOUR SPOT AND REGISTER FOR THE BELOIT KUBB OPEN HOSTED BY VISIT BELOIT

BELOIT, Wis. – Embrace the thrill of competition as Visit Beloit proudly announces the Beloit Kubb Open, set to take place on Saturday, August 10, 2024. The tournament will be held at Pohlman Field in Beloit, in the outfield of the former home stadium of Minor League Baseball’s Beloit Snappers (now the Beloit Sky Carp). Gear up for a fun day filled with camaraderie, skill, and excitement as participants engage in the popular wood throwing backyard game.

Registration for the tournament is now officially open, welcoming kubb enthusiasts of all skill levels to join in on the action and earn cash prizes at the end of the event. In previous years, more than \$10,000 in total prize money has been given to the top players in the tournament.

The event is owned and managed by Visit Beloit along with the expert guidance from event director, Dan Ivanuck. The Beloit Kubb Open will bring an action-packed day of excitement during the tenth kubb competition hosted in Beloit and will showcase all that the community has to offer.

“We are thrilled to welcome kubb enthusiasts and novices back to Beloit for our 10th annual kubb tournament,” says Matthew Bosen, Director of Sales & Servicing. “Nearly 400 teams from 13 states and three countries have competed since 2014, and we are excited to continue the storied tradition of kubb in Beloit.”

Attendees, whether spectators or participants, will also have the opportunity to extend their support to the Beloit Youth Hockey Association (BYHA), as the organization will be onsite offering food and beverages for purchase, with proceeds benefiting their local athletic programs.

A new feature this year will be the availability of exclusive 2024 Beloit Kubb Open merchandise. Thanks to a partnership with Walnut Creek Apparel & Gifts in Downtown Beloit, attendees can now showcase their competitive spirit in style with a selection of trendy shirts, tanks, and water bottles for purchase. More details available at <https://www.walnutcreekapparelandgifts.com/beloit-kubb-open>.

To secure your spot to participate and for details regarding the tournament, including rules on how to play, interested participants should visit visitbeloit.com/kubb/ and <https://fb.me/e/4VG0n9rK2> or email matt@visitbeloit.com.

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About Visit Beloit

Visit Beloit's mission is to be Greater Beloit's tourism champion, using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.