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FOR IMMEDIATE RELEASE

Beloit to Host 10th Annual Kubb Event – the Beloit Kubb Open – and You Can Still Secure Your Spot

As the premier 2-on-2 Kubb tournament in America, the Beloit Kubb Open allows all skill levels to play

BELOIT, Wis. — Get ready to bring your A-game on Saturday, August 10, for the 10th Annual Kubb event hosted in Beloit, WI, the Beloit Kubb Open. Taking place at Pohlman Field in Beloit, this exciting wooden throwing game, which originated in Sweden, is open to players of all skill levels, with cash prizes awarded to the winners. Over the past seven years, the event has attracted an average of 48 teams from six different states.

“The kubb community is extremely friendly and welcoming,” explains Matthew Bosen, Director of Sales and Servicing with Visit Beloit. “Players can expect to have an enjoyable game experience along with an opportunity to interact with a lot of great kubb players from around the Midwest.”

This fast-growing yard game, pronounced like “koob,” continues to gain speed in North America, with Eau Claire, WI, hosting the springtime U.S. National Kubb Championship, the largest in North America, making Wisconsin the leading Kubb state. “The game truly is fun for any age and is the perfect game for any Wisconsin backyard,” confirms Bosen.

The City of Beloit provides one of the most distinctive venues found anywhere for the sport. The tournament takes place in the outfield of a former professional Minor League Baseball stadium, with championship matches on the infield. This setup offers athletes one of the flattest and most even competition surfaces available.

The event is a collaboration of local partners, including trophies produced by students at Beloit Memorial High School and concessions provided by the Beloit Youth Hockey Association (BYHA), with 100% of food and beverage sales benefiting BYHA.

Visit Beloit owns and manages the Beloit Kubb Open, with event director Dan Ivanuck providing assistance. Organizers are excited to welcome back 32 teams for a day filled with kubb action and are eagerly anticipating additional team signups leading up to the event.

To register your team, and to find more information, please visit www.visitbeloit.com/kubb/ or email matt@visitbeloit.com.

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About Visit Beloit

Visit Beloit’s mission is to be Greater Beloit’s tourism champion using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.