

FY2024 FINAL BUDGET - BELOIT CONVENTION AND VISITORS BUREAU CHARITABLE FOUNDATION, INC., a 501(C)(3) corporation

As of 9/21/23

					FY23 Budget	FY24 Budget
Strategic Plan	Ordinary Income/Expense					
	Income					
		4016	Donated Products & Services		0.00	0.00
		4018	Other Public Funds		78,500.00	88,500.00
		4019	Other Public Funds: Public Grants/Endowments		0.00	0.00
		4044	Advertising, Cooperative: Advertising		0.00	0.00
		4052	Promotional Participation: Advertising		0.00	0.00
		4053	Promotional Participation: Sponsorships		0.00	0.00
		4062	Event Hosting: Internal		0.00	0.00
		4064	Event Hosting: External		0.00	0.00
		4070	Publication Sales: Publication Sales		0.00	0.00
		4080	Merchandise Sales, On-Site: On-Site Merchandise		0.00	0.00
		4090	Merchandise Sales, Online: Online Merchandise		0.00	0.00
		4100	Ticket Sales: Tickets		42,550.00	0.00
		4180	Investment Income: Interest Income		0.00	0.00
		4190	Other Private Funding: Other Private Funding		0.00	0.00
		4195	Other Private Funding: Private Grants/Endowments		0.00	5,000.00
	Total Income				121,050.00	93,500.00
	Expense					
		A. Wages & Benefits				
		5001	Personnel Costs: Salary		0.00	0.00
		5002	Personnel Costs: Salary-Hourly		0.00	0.00
		5005	Personnel Costs: Salary-Commissions		0.00	0.00
		5006	Personnel Costs: Salary-Bonus		0.00	0.00
		5008	Accrued Personnel Expense: FICA Tax		0.00	0.00
		5012	Accrued Personnel Expense: SUTA		0.00	0.00
		5014	Accrued Personnel Expense: Retirement Benefit Expense		0.00	0.00
		5016	Accrued Personnel Expense: Life Insurance		0.00	0.00
		5018	Accrued Personnel Expense: Health Insurance		0.00	0.00
		5018-01	Accrued Personnel Expense: Health Insurance Reimbursement		0.00	0.00
		5020	Accrued Personnel Expense: Dental		0.00	0.00
		5021	Accrued Personnel Expense: Vision		0.00	0.00
		5022	Accrued Personnel Expense: Long-Term Disability		0.00	0.00
		5023	Accrued Personnel Expense: Short-Term Disability		0.00	0.00
		5024	Accrued Personnel Expense: AD&D		0.00	0.00
		5025	Accrued Personnel Expense: Accident		0.00	0.00
		5027	Personnel Training/Recruitment: Staff Training and Development		0.00	0.00
		5032	Telecommunications: Cellular Reimbursement		0.00	0.00
	Total A. Wages & Benefits				0.00	0.00
		B. Travel/Trade Show/FAM/Events				
		5100	Travel and Entertainment: Transportation		0.00	0.00
		5101	Travel and Entertainment: Mileage Reimbursement		0.00	0.00
		5102	Travel and Entertainment: Lodging		0.00	0.00
		5104	Travel and Entertainment: Meals		0.00	0.00
		5106	Travel and Entertainment: Entertainment		0.00	0.00
		5108	Travel and Entertainment: Gifts		0.00	0.00
		5110	Travel and Entertainment: Other		0.00	0.00
		5111	Networking: Event Registration		0.00	0.00
		5143	Event Hosting, Industry Sales/Marketing Events: Transportation		0.00	0.00
		5144	Event Hosting, Industry Sales/Marketing Events: Lodging		0.00	0.00
		5145	Event Hosting, Industry Sales/Marketing Events: Meals		3,800.00	0.00
		5146	Event Hosting, Industry Sales/Marketing Events: Entertainment		400.00	0.00

FY2024 FINAL BUDGET - BELOIT CONVENTION AND VISITORS BUREAU CHARITABLE FOUNDATION, INC., a 501(C)(3) corporation

As of 9/21/23

		5147	Event Hosting, Industry Sales/Marketing Events: Gifts		1,100.00	0.00
		5148	Event Hosting, Industry Sales/Marketing Events: Other		6,129.50	0.00
		5149	Event Hosting, Industry Sales/Marketing Events: Fees		12,660.00	0.00
		5150	Event Hosting, Member/Community: Transportation		0.00	0.00
		5151	Event Hosting, Member/Community: Lodging		0.00	0.00
		5152	Event Hosting, Member/Community: Meals		0.00	0.00
		5153	Event Hosting, Member/Community: Entertainment		0.00	0.00
		5154	Event Hosting, Member/Community: Gifts		0.00	0.00
		5155	Event Hosting, Member/Community: Other		0.00	0.00
		5156	Education, Seminar: Registration Fees		0.00	0.00
		5157	Education, Conference: Registration Fees		0.00	0.00
		Total B. Travel/Trade Show/FAM/Events			24,089.50	0.00
		C. Marketing				
		5160	Advertising (TV, Radio, Print, Billboard, Other Traditional): Placement		1,000.00	0.00
		5162	Advertising (TV, Radio, Print, Billboard, Other Traditional): Production		0.00	0.00
		5166	Advertising (TV, Radio, Print, Billboard, Other Traditional): Other		0.00	0.00
		5170	Advertising, Online: Placement		1,000.00	0.00
		5172	Advertising, Online: Production		0.00	0.00
		5176	Advertising, Online: Other		0.00	0.00
		5177	Advertising, Online: Social Media		1,000.00	0.00
		5178	Advertising, Vendor: Videography		0.00	0.00
		5179	Advertising, Vendor: Photography		0.00	0.00
		5190	Printed Marketing Collateral: Publications/Magazines		0.00	0.00
		5191	Printed Marketing Collateral: Brochures		0.00	0.00
		5199	Printed Marketing Collateral: Other		1,000.00	0.00
		5200	Merchandise, Giveaways: Merchandise, Giveaways		850.00	0.00
		5210	Merchandise, Resale: Merchandise, Resale		0.00	0.00
		5215	Merchandise, Staff: Logoed Apparel		0.00	0.00
		5230	Research: Services		0.00	0.00
		5232	Research: Products		0.00	0.00
		5234	Research: Other		0.00	0.00
		5250	Donated Products & Services: Products		0.00	0.00
		5252	Donated Products & Services: Services		0.00	0.00
		5255	Legacy Program Sponsorship Fund		68,500.00	78,500.00
		5256	Sponsorships: Community Events		0.00	0.00
		Total C. Marketing			73,350.00	78,500.00
		D. Administrative & General				
		5260	Accounting and Legal Fees: Audit		0.00	0.00
		5261	Accounting and Legal Fees: Accounting		0.00	0.00
		5262	Accounting and Legal Fees: Legal		0.00	0.00
		5296	Depreciation: Furniture and Fixtures		0.00	0.00
		5301	Insurance: General Liability		487.00	0.00
		5302	Insurance: Excess Liability		0.00	0.00
		5304	Insurance: Workers Compensation		0.00	0.00
		5305	Insurance: Directors and Officers		0.00	0.00
		5306	Insurance: Employment Practices Liability		0.00	0.00
		5307	Insurance: Other		1,586.00	0.00
		5311	Data Processing/Computer: Software Maintenance		0.00	720.00
		5316	Customer Agreements: Sponsorships		0.00	0.00
		5330	Bank Fees: Credit Card Processing		0.00	0.00
		5336	Bank Fees: Other		0.00	0.00
		5337	Fees: Sales Tax		0.00	0.00
		5360	Postage: In-House Postage Meter		0.00	0.00
		5363	Postage: US Post Office		0.00	0.00

FY2024 FINAL BUDGET - BELOIT CONVENTION AND VISITORS BUREAU CHARITABLE FOUNDATION, INC., a 501(C)(3) corporation

As of 9/21/23

		5365	Postage: Overnight/Air		0.00	0.00
		5366	Postage: Ground/Shipping		0.00	0.00
		5400	Office Supplies: Office Supplies		0.00	0.00
		5401	Office Supplies: Paper		0.00	0.00
		5402	Office Supplies: Envelopes & Letterhead		0.00	0.00
		5403	Office Supplies: Other		0.00	0.00
		5425	Personnel: Volunteer Expense		390.00	0.00
		5426	Fees: Licensing & Registration		0.00	79.00
		Total D. Administrative & General			2,463.00	799.00
		E. Grants				
		5500	Grants: Tourism Development		12,500.00	15,000.00
		5501	Grants: Arts		0.00	5,000.00
		Total E. Grants			12,500.00	20,000.00
	Total Expense				112,402.50	99,299.00
	Net Ordinary Income				\$ 8,647.50	\$ (5,799.00)