

FY2025 FINAL BUDGET - БЕLOIT CONVENTION AND VISITORS BUREAU CHARITABLE FOUNDATION, INC., a 501(C)(3) corporation

As of 1/1/25

			FY24 Budget	FY25 Budget
Strategic Plan	Ordinary Income/Expense			
	Income			
	4016	Donated Products & Services	0.00	0.00
	4018	Other Public Funds	88,500.00	71,000.00
	4019	Other Public Funds: Public Grants/Endowments	0.00	0.00
	4044	Advertising, Cooperative: Advertising	0.00	0.00
	4052	Promotional Participation: Advertising	0.00	0.00
	4053	Promotional Participation: Sponsorships	0.00	2,000.00
	4062	Event Hosting: Internal	0.00	0.00
	4064	Event Hosting: External	0.00	20,000.00
	4070	Publication Sales: Publication Sales	0.00	0.00
	4080	Merchandise Sales, On-Site: On-Site Merchandise	0.00	0.00
	4090	Merchandise Sales, Online: Online Merchandise	0.00	0.00
	4100	Ticket Sales: Tickets	0.00	2,500.00
	4180	Investment Income: Interest Income	0.00	25.00
	4190	Other Private Funding: Other Private Funding	0.00	200.00
	4195	Other Private Funding: Private Grants/Endowments	5,000.00	5,000.00
	Total Income		93,500.00	100,725.00
	Expense			
	A. Wages & Benefits			
	5001	Personnel Costs: Salary	0.00	0.00
	5002	Personnel Costs: Salary-Hourly	0.00	0.00
	5005	Personnel Costs: Salary-Commissions	0.00	0.00
	5006	Personnel Costs: Salary-Bonus	0.00	0.00
	5008	Accrued Personnel Expense: FICA Tax	0.00	0.00
	5012	Accrued Personnel Expense: SUTA	0.00	0.00
	5014	Accrued Personnel Expense: Retirement Benefit Expense	0.00	0.00
	5016	Accrued Personnel Expense: Life Insurance	0.00	0.00
	5018	Accrued Personnel Expense: Health Insurance	0.00	0.00
	5018-01	Accrued Personnel Expense: Health Insurance Reimbursement	0.00	0.00
	5020	Accrued Personnel Expense: Dental	0.00	0.00
	5021	Accrued Personnel Expense: Vision	0.00	0.00
	5022	Accrued Personnel Expense: Long-Term Disability	0.00	0.00
	5023	Accrued Personnel Expense: Short-Term Disability	0.00	0.00
	5024	Accrued Personnel Expense: AD&D	0.00	0.00
	5025	Accrued Personnel Expense: Accident	0.00	0.00
	5027	Personnel Training/Recruitment: Staff Training and Development	0.00	0.00
	5032	Telecommunications: Cellular Reimbursement	0.00	0.00
	Total A. Wages & Benefits		0.00	0.00
	B. Travel/Trade Show/FAM/Events			
	5100	Travel and Entertainment: Transportation	0.00	0.00
	5101	Travel and Entertainment: Mileage Reimbursement	0.00	0.00
	5102	Travel and Entertainment: Lodging	0.00	0.00
	5104	Travel and Entertainment: Meals	0.00	0.00
	5106	Travel and Entertainment: Entertainment	0.00	0.00
	5108	Travel and Entertainment: Gifts	0.00	0.00
	5110	Travel and Entertainment: Other	0.00	0.00

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	5111	Networking: Event Registration	0.00	0.00
	5143	Event Hosting, Industry Sales/Marketing Events: Transportation	0.00	0.00
	5144	Event Hosting, Industry Sales/Marketing Events: Lodging	0.00	0.00
	5145	Event Hosting, Industry Sales/Marketing Events: Meals	0.00	0.00
	5146	Event Hosting, Industry Sales/Marketing Events: Entertainment	0.00	0.00
	5147	Event Hosting, Industry Sales/Marketing Events: Gifts	0.00	0.00
	5148	Event Hosting, Industry Sales/Marketing Events: Other	0.00	0.00
	5149	Event Hosting, Industry Sales/Marketing Events: Fees	0.00	0.00
	5150	Event Hosting, Member/Community: Transportation	0.00	0.00
	5151	Event Hosting, Member/Community: Lodging	0.00	0.00
	5152	Event Hosting, Member/Community: Meals	0.00	0.00
	5153	Event Hosting, Member/Community: Entertainment	0.00	0.00
	5154	Event Hosting, Member/Community: Gifts	0.00	0.00
	5155	Event Hosting, Member/Community: Other	0.00	2,825.63
	5156	Education, Seminar: Registration Fees	0.00	0.00
	5157	Education, Conference: Registration Fees	0.00	0.00
		Total B. Travel/Trade Show/FAM/Events	0.00	2,825.63
		C. Marketing		
	5160	Advertising (TV, Radio, Print, Billboard, Other Traditional): Placement	0.00	500.00
	5162	Advertising (TV, Radio, Print, Billboard, Other Traditional): Production	0.00	0.00
	5166	Advertising (TV, Radio, Print, Billboard, Other Traditional): Other	0.00	0.00
	5170	Advertising, Online: Placement	0.00	500.00
	5172	Advertising, Online: Production	0.00	0.00
	5176	Advertising, Online: Other	0.00	0.00
	5177	Advertising, Online: Social Media	0.00	1,000.00
	5178	Advertising, Vendor: Videography	0.00	0.00
	5179	Advertising, Vendor: Photography	0.00	0.00
	5190	Printed Marketing Collateral: Publications/Magazines	0.00	0.00
	5191	Printed Marketing Collateral: Brochures	0.00	0.00
	5199	Printed Marketing Collateral: Other	0.00	0.00
	5200	Merchandise, Giveaways: Merchandise, Giveaways	0.00	0.00
	5210	Merchandise, Resale: Merchandise, Resale	0.00	0.00
	5215	Merchandise, Staff: Logoed Apparel	0.00	0.00
	5230	Research: Services	0.00	0.00
	5232	Research: Products	0.00	0.00
	5234	Research: Other	0.00	0.00
	5250	Donated Products & Services: Products	0.00	0.00
	5252	Donated Products & Services: Services	0.00	0.00
	5255	Legacy Program Sponsorship Fund	78,500.00	66,000.00
	5256	Sponsorships: Community Events	0.00	0.00
		Total C. Marketing	78,500.00	68,000.00
		D. Administrative & General		
	5260	Accounting and Legal Fees: Audit	0.00	0.00
	5261	Accounting and Legal Fees: Accounting	0.00	0.00
	5262	Accounting and Legal Fees: Legal	0.00	0.00
	5296	Depreciation: Furniture and Fixtures	0.00	0.00
	5301	Insurance: General Liability	0.00	0.00
	5302	Insurance: Excess Liability	0.00	30.00
	5304	Insurance: Workers Compensation	0.00	0.00
	5305	Insurance: Directors and Officers	0.00	0.00

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	5306	Insurance: Employment Practices Liability	0.00	0.00
	5307	Insurance: Other	0.00	0.00
	5311	Data Processing/Computer: Software Maintenance	720.00	720.00
	5316	Customer Agreements: Sponsorships	0.00	0.00
	5330	Bank Fees: Credit Card Processing	0.00	0.00
	5336	Bank Fees: Other	0.00	0.00
	5337	Fees: Sales Tax	0.00	0.00
	5360	Postage: In-House Postage Meter	0.00	0.00
	5363	Postage: US Post Office	0.00	0.00
	5365	Postage: Overnight/Air	0.00	0.00
	5366	Postage: Ground/Shipping	0.00	0.00
	5400	Office Supplies: Office Supplies	0.00	0.00
	5401	Office Supplies: Paper	0.00	0.00
	5402	Office Supplies: Envelopes & Letterhead	0.00	0.00
	5403	Office Supplies: Other	0.00	0.00
	5425	Personnel: Volunteer Expense	0.00	0.00
	5426	Fees: Licensing & Registration	79.00	104.50
		Total D. Administrative & General	799.00	854.50
		E. Grants		
	5500	Grants: Tourism Development	15,000.00	15,000.00
	5501	Grants: Arts	5,000.00	5,000.00
		Total E. Grants	20,000.00	20,000.00
		Total Expense	99,299.00	91,680.13
		Net Ordinary Income	\$ (5,799.00)	\$ 9,044.87