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## FOR IMMEDIATE RELEASE

## Visit Beloit and Huddle Up Group to Release Youth Sports Facility Feasibility Study

BELOIT, Wis. (December 16, 2022) – Visit Beloit has partnered with area youth sports organizations and Huddle Up Group, a nationally recognized leader in youth sports feasibility studies, to develop conceptual ideas for future sport facilities in Beloit. The researchers visited Beloit to view the existing facilities, performed numerous interviews with community members, and evaluated Beloit as a destination compared to more than 300 cities in the United States. On January 5, 2023 at 12 p.m., Huddle Up Group will present their findings at the Beloit Public Library.

Anyone in the community interested in the future of youth sports and community facilities in the Beloit region is invited to attend the presentation. The presentation will include information on the findings from Huddle Up Group as well as their recommendations on where to focus future efforts regarding facility development in the Beloit area. Following the presentation there will be an opportunity to ask questions of the presenters and have a facilitated discussion among all attendees.

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Visit Beloit's mission is to be Greater Beloit's tourism champion using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors.