



MEDIA CONTACT

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FOR IMMEDIATE RELEASE

WISCONSIN WELCOME CENTER – BELOIT WELCOMES LOCALS AND VISITORS TO TRAVELING HISTORY MAKERS TOUR EXHIBIT

The History Makers Tour is hosted in collaboration with the Wisconsin Historical Society.

BELOIT, Wis. – The Wisconsin Historical Society is bringing its traveling History Makers Tour to Beloit, and the Wisconsin Welcome Center – Beloit has signed on as a participating host of a traveling exhibit.

WHAT: See attached picture. The Milwaukee Urban League photo highlights the boxer program taught by professional boxer Baby Joe Gans. Gans can be seen in the traveling exhibit with various boxers.

WHERE: Wisconsin Welcome Center – Beloit, located on Interstate 39 Northbound/ 90 Westbound just as you enter Wisconsin from Illinois.

WHEN: Memorial Day weekend through Labor Day weekend during Welcome Center hours.

WHY: The [History Makers Tour](#) is one way the Wisconsin Historical Society is continuing to serve learners and history lovers in the time leading up to the opening of the new [Wisconsin History Center](#) in early 2027. The Wisconsin Historical Society ranks as one of the largest, most active, and most diversified historical societies in the nation, bringing programming and resources across the state as it fulfills its mission of connecting people to the past by collecting, preserving, and sharing stories.

HOW: For interviews or additional information about this event, please contact Terri White, Director of Visitor Services, at 608-365-8344 or terri@visitbeloit.com.

“We are excited to partner with the Wisconsin Historical Society on their History Makers Tour,” says Terri White, Director of Visitor Services at the Wisconsin Welcome Center – Beloit. “The image we have displayed in the exhibit is a group of boxers from the Milwaukee Urban League, which is part of the National Urban League, a historic civil rights organization. We invite visitors and locals alike to stop out and strike your best boxing pose for a great photo opportunity with this group of boxers.”



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About Visit Beloit

Visit Beloit's mission is to be Greater Beloit's tourism champion, using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.

About Wisconsin Welcome Center – Beloit

Previously managed by the State Department of Tourism, operations are now overseen locally by Visit Beloit. The team proudly welcomes visitors to Wisconsin by assisting with all travel needs locally and statewide. For more information, please visit www.visitbeloit.com/welcome-center/.