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FOR IMMEDIATE RELEASE

CALLING ALL MUSICIANS FOR MAKE MUSIC DAY – JUNE 21, 2024

Celebrate Make Music Day Beloit by Participating as a Musician or Venue

BELOIT, Wis. – In celebration of the summer solstice and to showcase the musical talent in Beloit while uplifting the community, Make Music Day will be held on Friday, June 21, 2024, as part of a free, citywide, and global event. This June, Beloit will come alive with music in the streets, parks, offices, schools, and unique venues. Music will be performed by anyone and enjoyed by everyone.

First originating in France in 1982 as the Fête de la Musique, it has expanded to more than 1,000 cities across 120 countries. Beloit is thrilled to participate in the music event for the second consecutive year as part of the lineup of cities across the world that offer performances. Wisconsin, once again, has more cities participating in Make Music Day than any other U.S. state.

Musicians of all styles, ages, and experience levels are invited to register to perform. Venues can also offer their spaces at no cost. Registration is open until June 5 and venue-musician matching ends on June 7. Please visit www.makemusicday.org/beloit or contact beloit@makemusicday.org with questions.

“Make Music Beloit seeks to engage people of all ages and backgrounds through the celebration of music. Music, in all forms, can be inspiring and motivational. The residents of Beloit love celebrating, and what better way to do that than through music. Visit Beloit’s involvement with the festival is simply to ensure that art is accessible to all and to promote a mechanism that brings the community together,” says Celestino Ruffini, CEO of Visit Beloit. In 2023, a total of 34 performances were scheduled by 24 different artists or groups at 12 unique venues.

The Make Music Beloit celebration will be kicked off with two special performances the night before on Thursday, June 20, 2024, at Nature at The Confluence and The Castle at 501 Prospect. Details about those performances and everything taking place during Make Music Beloit can be found at www.makemusicday.org/beloit.

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About Visit Beloit

Visit Beloit's mission is to be Greater Beloit's tourism champion, using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.