



MEDIA CONTACT
Savannah Schindler
Public Relations Specialist, Visit Beloit
savannah@visitbeloit.com
d. (608) 313-1373

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FOR IMMEDIATE RELEASE

MUSICIANS AND VENUES ANNOUNCED FOR MAKE MUSIC DAY – JUNE 21, 2024

Celebrate Make Music Day by Attending Performances in Beloit

BELOIT, Wis. – In celebration of the summer solstice and to showcase the musical talent in Beloit while uplifting the community, Make Music Day will be held on Friday, June 21, 2024, as part of a free, citywide, and global event. Next Friday, Beloit will come alive with music in the streets, parks, offices, schools, and unique venues. Music will be performed by anyone and enjoyed by everyone.

First originating in France in 1982 as the Fête de la Musique, it has expanded to more than 1,000 cities across 120 countries. Beloit is thrilled to participate in the music event for the second consecutive year as part of the lineup of cities across the world that offer performances. Wisconsin, once again, has more cities participating in Make Music Day than any other U.S. state.

Musicians of all styles, ages, and experience levels were invited to register to perform, and venues were encouraged to offer their spaces for free. Although registration has now closed, Visit Beloit is thrilled to showcase performers across Beloit on June 21. Although registration has now closed, Visit Beloit is thrilled to showcase performers across Beloit on June 21 and the lineup is officially announced. Please visit www.makemusicday.org/beloit for the full performance lineup and for any additional performances added this week.

“Make Music Beloit is geared towards bringing people of all ages and backgrounds together through the celebration of music. The residents of Beloit always look forward to events in the Stateline Area, and music adds a special touch to these festivities. Visit Beloit supports this event to make art accessible to everyone and to strengthen the community,” says Celestino Ruffini, CEO of Visit Beloit. This year, we have 36 performances scheduled by 23 different artists or groups at 16 unique venues.

The Make Music Beloit celebration will be kicked off with two special performances the night before on Thursday, June 20, 2024, at Nature at The Confluence and The Castle at 501 Prospect. Details about those performances and everything taking place during Make Music Beloit can be found at www.makemusicday.org/beloit.

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About Visit Beloit

Visit Beloit's mission is to be Greater Beloit's tourism champion, using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.