



MEDIA CONTACT
Savannah Schindler
Public Relations Specialist, Visit Beloit
savannah@visitbeloit.com
d. (608) 313-1373

June 25, 2024

FOR IMMEDIATE RELEASE

**VISIT BELOIT AND BELOIT CONVENTION AND VISITORS BUREAU CHARITABLE FOUNDATION
ANNOUNCE NEW BOARD MEMBERS**

BELOIT, Wis. – Visit Beloit, Inc., a private, not-for-profit 501(c)(6) organization, and the Beloit Convention and Visitors Bureau Charitable Foundation, Inc., a private, nonprofit 501(c)(3) organization, have recently welcomed new members to their Board of Directors.

New board members elected to serve include:

- **Jesse Seykora**, Senior Vice President of Sales & Marketing for Geronimo Hospitality Group and Hendricks Commercial Properties, leads a nationwide team of more than 30 marketing and sales professionals handling efforts for Geronimo’s 30-plus hospitality brands. He was elected to fill a vacant term on Visit Beloit, Inc.
- **Maria Elena White**, President of La Voz de Beloit, has more than 28 years of teaching experience in subjects including Communication, Spanish, and Sociology. She owns Spanish Communication and Translating Services and directs the non-profit Spanish newspaper, La Voz de Beloit, which focuses on Latino communities. She was elected to serve a three-year term on Visit Beloit, Inc.
- **Marty Densch**, Beloit native and current Beloit City Council Member, is a retired pharmacist and served previously for eight years on the Beloit City Council, as well as on the boards for Friends of Beckman Mill, Welty Environmental Center, and the Beloit International Film Festival. He was appointed as the city council representative to Visit Beloit, Inc.

- **Julie Uram**, Executive Director of Nature at The Confluence, graduated from Drake University with degrees in Environmental Sustainability and Communication. She previously worked at Severson Dells Nature Center and Farmers Rising before joining Nature at The Confluence in 2022. She also serves as a board member for Beloit Rising Professionals. She was elected to serve a three-year term on Beloit Convention and Visitors Bureau Charitable Foundation, Inc.

Current board members reelected for a second term include:

- **Jackie Jackson**, Adjunct Instructor at Blackhawk Technical College; Visit Beloit, Inc.
- **Jeff Vohs**, Stateline Market President of CBI Bank & Trust; Visit Beloit, Inc.
- **Danielle Marx**, Director of Human Resources of Stateline Family YMCA; Beloit Convention and Visitors Bureau Charitable Foundation, Inc.
- **Erick Williams**, Site Manager of Eddr Foundation; Beloit Convention and Visitors Bureau Charitable Foundation, Inc.

These individuals join a distinguished group representing local business, community, and government on our two boards. “Both of our organizations are grateful to have bold, visionary leaders serving our mission of making this region an amazing destination through tourism promotion and investment,” said Celestino Ruffini, CEO of Visit Beloit, Inc. For more information about the entire Board of Directors and organizations, please visit <https://visitbeloit.com/about-us/>.

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About Visit Beloit

Visit Beloit’s mission is to be Greater Beloit’s tourism champion, using our expertise to generate positive economic impact and to create a vibrant community for residents and visitors. For more information, please visit www.visitbeloit.com.